



Business Excellence Key Result Areas	Current ¹	B'mark ²	Target ³	Ideal
Business Success & Sustainability	3.3	3.25	3.5	5
Leadership & Management	2.8	3.25	3.5	5
Strategy & Planning	2.0	3.25	3.0	5
Marketing & Competition	3.8	3.25	4.0	5
Relationship Management	2.4	3.25	3.0	5
Workforce Planning & Development	3.1	3.25	3.5	5
Quality & Compliance	3.6	3.25	4.0	5
Innovation & Improvement	3.8	3.25	4.0	5
Information Management	3.0	3.25	3.5	5
Overall Business Health index	3.1	3.3	3.6	5

Business Health Ratings from Bizadvice Survey	
5	ABOVE EXPECTATIONS - minimal improvement required
4	WITHIN EXPECTATIONS - some improvement desirable
3	ADEQUATE FOR VIABILITY - significant improvement opportunities
2	BELOW EXPECTATIONS - impacts on ongoing business sustainability
1	NOT ACCEPTABLE - immediate impact on business viability

Notes to table columns
¹ Your current business situation based on BizAdvice Health Survey
² Bizadvice benchmark for ongoing business health
³ Your desired business position in 1 year after Bizadvice initial interview